



Wolf Leonhardt

● About Wolf Leonhardt

Wolf Leonhardt is Business Development Manager at Technikum Laubholz in Göppingen. As a product designer, he has extensive experience in user-centred development of innovative products and the associated processes. From 2007 to 2025, he was Managing Director of a product design agency, where he developed new business areas, optimised internal processes and continuously expanded the client base. Since March 2025, he has been identifying new applications and business areas for sustainable wood-based raw materials at Technikum Laubholz.

He is driving the transfer of expertise in these technologies to start-ups and seeking the product-market fit for them.

● About Technikum Laubholz

Technikum Laubholz (TLH) was founded in 2020 on the initiative of the Ministry of Food, Rural Affairs, and Consumer Protection of Baden-Württemberg. Since then, we have been driving the transition to sustainable, future-oriented solutions as a partner to the industry. Our focus is on unlocking the potential of hardwood and transforming it into market-ready applications.

At TLH, interdisciplinary teams work to bring research into practice—quickly, innovatively, and effectively. Our key areas include sustainable materials, biotechnology, plant polymers, as well as the integration of AI and automation. In this way, we create new opportunities and establish wood as a key raw material for the industry of the future.



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