



Dr. Rolf Moors



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About Dr. Rolf Moors

Dr. Moors studied chemistry at the University of Bonn, Germany, where he obtained his Ph.D. in organic chemistry in 1994. He then conducted research in the field of bioinorganic chemistry as a fellow of the Alexander von Humboldt Foundation at the University of California, Berkeley, USA. In 1996, he joined Pfersee Chemie GmbH, a subsidiary of Ciba-Geigy AG, as a development chemist for textile chemicals. Until 2021, Dr. Moors was responsible for global textile chemical research at the company, which had meanwhile been acquired by Huntsman Corporation. In 2021, he joined Technikum Laubholz GmbH, where he focuses on the industrial implementation of sustainable processes for the production of high-performance technical fibers based on cellulose, as well as carbon fibers derived from cellulose and lignin.

About Technikum Laubholz

Technikum Laubholz (TLH) was founded in 2020 on the initiative of the Ministry of Food, Rural Affairs, and Consumer Protection of Baden-Württemberg. Since then, we have been driving the transition to sustainable, future-oriented solutions as a partner to the industry. Our focus is on unlocking the potential of hardwood and transforming it into market-ready applications.

At TLH, interdisciplinary teams work to bring research into practice—quickly, innovatively, and effectively. Our key areas include sustainable materials, biotechnology, plant polymers, as well as the integration of AI and automation. In this way, we create new opportunities and establish wood as a key raw material for the industry of the future.